

# Volume License Agreements

The flexible, easy purchase program for your volume Apple software needs.

## **Key Features**

- Convenient and economical
- Mix and match among software titles and platforms
- Low minimum requirement of just 25 combined units\*
- Home use rights included
- Ideal way to manage your software investment

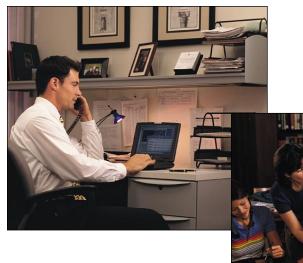
Whether your business or school is large or small, the Apple Volume License Agreement (VLA) or Education Volume License Agreement (EVLA) provides an easy and economical way to purchase outstanding Apple software such as AppleWorks (formerly ClarisWorks) or the Mac OS.

With the VLA or EVLA, you license the right to use Apple software on a specified number of computers at your business or school—you determine how many. The way it works is simple: Choose the software titles you want from the list of Apple products and decide on the number of licenses for each title. Discounts are based on the number of licenses you are purchasing, and volume pricing starts at only 25 combined units.\* (The other discount tiers are 100+, 250+, and 500+ combined units.) You don't have to be a big organization to get big savings.

The VLA and EVLA programs give you three great ways to save. You can purchase new software at volume discounts, upgrade to the latest versions of software you already own, or even trade up from a qualifying competitive product. Each of these options helps to protect your original software investment.

As an added benefit, some VLA and EVLA programs include home use rights. Qualified personnel at your business or school can use their software licenses either at home or at work. For a list of products that have home use rights contact your authorized Apple reseller.

\*Except for the Mac OS, which requires a minimum of 100 combined units.







### **Customized Just for You**

Apple recognizes that one size doesn't fit all. That's why each VLA or EVLA agreement is custom-created for your specific situation. You can choose any combination of software titles, new licenses, upgrades, and competitive trade-ups. You can even include both Windows and Mac OS titles on the same order. And all of them count toward your volume discount.

#### What You Receive

Apple provides a customized software license certificate that grants the right to use the number of software licenses purchased and acts as proof of ownership in future transactions. This certificate details the terms and conditions of your license. In addition, the volume license agreement number serves as your registration number.

The VLA or EVLA certificate also provides a convenient record to help you track and manage your software investment. No more wading through stacks of registration cards or piles of disks looking for serial numbers to verify legality.

Apple has listened to customers and understands that storing box after box of software and documentation can be a problem. The Apple licensing program provides the solution. Instead of forcing you to purchase single boxes of software containing mountains of media, Apple allows you to order just what you need.

If you do need media or documentation, it's best to order that along with the VLA or EVLA software license. That way there's no minimum quantity to meet. Later orders must meet a \$250 (business) or \$150 (education) minimum.

#### **VLA Cost Comparison**

|                               | Quantity | Unit Price   | <b>Total Price</b> |
|-------------------------------|----------|--------------|--------------------|
| With Volume License Agreement |          |              |                    |
| AppleWorks (New)              | 15 units | \$59.00 each | \$885.00           |
| Apple Network Assistant (New) | 10 units | \$32.00 each | \$320.00           |
| Total Expense                 |          |              | \$1,205.00         |

| Without Volume License Agreement |          |               |            |
|----------------------------------|----------|---------------|------------|
| AppleWorks (New)                 | 15 units | \$99.00 each  | \$1,485.00 |
| Apple Network Assistant (New)    | 10 pack  | \$399.00 each | \$399.00   |
| Total Expense                    |          |               | \$1,884.00 |

#### **EVLA Cost Comparison**

|   | Quantity | Unit Price   | Total Price |  |  |
|---|----------|--------------|-------------|--|--|
| With Education Volume License Agreement   |          |              |             |  |  |
| AppleWorks (New)                          | 10 units | \$39.00 each | \$390.00    |  |  |
| AppleWorks (Upgrade)                      | 5 units  | \$24.00 each | \$120.00    |  |  |
| Apple Network Administrator Toolkit (New) | 10 units | \$32.00 each | \$320.00    |  |  |
| Total Expense                             |          |              | \$830.00    |  |  |

#### Without Education Volume License Agreement

| AppleWorks (New)                          | 10 units | \$69.00 each  | \$690.00   |
|---|----------|---------------|------------|
| AppleWorks (Upgrade)                      | 5 units  | \$49.00 each  | \$245.00   |
| Apple Network Administrator Toolkit (New) | 10 pack  | \$399.00 each | \$399.00   |
| Total Expense                             |          |               | \$1,334.00 |

Prices shown are for comparison purposes only and are subject to change.



#### VLA/EVLA Advantages

#### Easy management

Your licenses are all on a single document, designed to meet your needs. It's easy to track software ownership, versions, number of licenses, and platforms. And because we don't force you into buying retail boxes you don't need, you don't have to figure out how to store them.

#### **Clearly legal software**

Our customers tell us they want to use legal copies of software, but it's often hard to manage many computers in multiple locations and make sure each software copy is licensed. The VLA or EVLA gives you all the details you need on a single document. It's all in one place so you can be sure.

#### **Cost-effective purchases**

The VLA and EVLA are low-cost ways to purchase the award-winning Apple software products, with discounts of up to 45 percent. This volume purchase program offers deeper discounts for larger purchases, while maintaining an easily reachable entry level of 25 combined units for minimum purchase. It provides all of the advantages of volume purchasing for large or small businesses or schools.

#### Flexibility

Mix and match titles, upgrades, competitive tradeups, and platforms to achieve discount tiers. This makes it easier than ever to reach minimum purchase requirements or to move to the next higher discount level. And because competitive trade-ups and upgrades generally cost less than new software licenses, combining these purchases with new titles can save even more.

#### Precision

You don't have to buy any predetermined number of licenses. Once you meet the minimum, choose the number that fits your needs rather than buying 10-packs.

#### **Frequently Asked Questions**

## Which products can I purchase with an Apple VLA or EVLA?

You will find that most Apple products are available for purchase under the VLA or EVLA program. If you are interested in purchasing a large quantity of an Apple product that you do not see listed on a price list, please contact Apple at the phone number listed under Ordering Information.

## Do the purchases that I make today count toward future discounts?

No. The Apple VLA and EVLA programs are designed to provide customers with the lowest possible price for each purchase. You get your discount up front—not over time.

#### Who can take advantage of home use rights?

All qualified personnel are eligible to take advantage of home use rights when they are available for a product. If an employee or faculty, staff, or administration member (but not an enrolled student) is the primary user of a computer with licensed software installed, the primary user can run the software on his or her home computer for work use at no additional charge.

## What can I use as proof of purchase for upgrades and competitive trade-ups?

Your best proof of purchase is your previous Apple VLA or EVLA certificate. In addition, serial numbers, registration numbers, manual covers, original disks, or copies of original invoices can all serve as proof of purchase.

## How many sets of disks and documentation can I order?

You can order as many sets as you want, up to the number of licenses for a product that you have purchased. However, Apple will only ship to a single location. Most customers choose to purchase at least one set per location. Apple recommends that you purchase at least two sets in order to have a complete backup.

## Which products can I mix and match to qualify for the volume discount?

You can mix and match any Apple software product except the Mac OS to reach the minimum of 25 units required for a volume discount. For the Mac OS, a minimum of 100 units is required.

#### **Ordering Information**

For more details, visit the Apple web site at http://www.apple.com/sales/volumesoftware.

For more information about VLA, contact your authorized Apple reseller, or contact Apple by calling 1-800-747-7483 or faxing 408-974-8644.

For more information about EVLA, call Apple at 1-800-747-7483 or fax 408-974-7109.

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